

FOR IMMEDIATE RELEASE

Buckle Up: The Singapore Motorshow is Revving Up for 2024

With 22 participating automotive brands, Singapore’s most iconic premium annual motoring event is back in full throttle with latest electric vehicle and new car models.



Singapore, 22 November 2023 – The Motor Traders Association (MTA) in partnership with MediCorp, are revving up their engines as the electrifying action returns with the **Singapore Motorshow 2024**. After the successful show in 2023, which saw over 34,000 visitors, Singapore's most iconic motoring event is back with its 16th edition!

The highly anticipated showcase will return to **Suntec Singapore Convention & Exhibition Level 3 and 4** from **January 11 to 14, 2024**. Spanning four action-packed days, The Singapore Motorshow is not just a car show but a 360° interactive automotive experience ideal for industry professionals, motoring enthusiasts, and thrill seekers of all ages. Calling all car aficionados: be one of the first to get a sneak-peak of the newest models, showcasing cutting-edge technology from 22 brands including Audi, BMW, Citroen, DFSK, Honda, Hyundai, KIA, Lexus, Maxus, Mazda, Mercedes-Benz, MG, Mini Cooper, Nissan, Omoda, Ora, Polestar, Seres, Subaru, Suzuki, Toyota and Volvo. Next year's show promises standout displays you won't want to miss, including the unveiling of new electric vehicle innovations and concept cars. Motorshow 2024 also welcomes three new brands to the showcase: electric car groups Ora and Seres, as well as future-forward innovators Omoda.

“We are excited to bring back Singapore’s iconic premium Motorshow in 2024. This event unites the automotive community to marvel at the present and the future of mobility. With major brand participation, visitors will get a glimpse into the innovations and technologies shaping the industry. As a hub for the enthusiasm propelling this industry forward, the Show inspires and informs. We look forward to creating vibrant, memorable experiences for all visitors when the Singapore Motorshow returns this January.”

– Mr. Glenn Tan, President, Motor Traders Association

Beyond the incredible innovation, join the show for an opportunity to meet your favourite Mediacorp celebrities up close and personal with exclusive meet-and-greets.

“We look forward to partnering MTA once again for the Singapore Motorshow 2024, Singapore’s largest premium motoring event. As the national media network, we will activate our unparalleled audience reach and our star talents to exhilarate both car enthusiasts and fans!”

– Mr Toh Dasheng, Head of Industry Solutions, Mediacorp

SG Motorshow 2024 is also delighted to welcome back world-renowned British precision driver and three-time Guinness World Record Holder **Russ Swift**, who will once again showcase his mindboggling stunts. A few lucky guests will be able to ride shotgun with Russ Swift as he performs! If that’s not enough, all guests can stand a chance to win a brand-new Nissan or Subaru vehicle at the lucky draw.



Preview tickets are available for S\$12, and General Public Tickets are S\$8. Children below 1.2 metres will be granted free entry.

Online General Public Tickets are available for purchase on SISTIC’s website and app from **1 December, 1000 hours onwards**. Please note an additional booking fee of S\$1 plus card fees payable apply for every General Public ticket purchased through the website or app. Physical tickets are available for purchase on show days only at Suntec Singapore Concourse Level 3.

Check out the official Instagram page for Singapore Motorshow 2024 at <https://www.instagram.com/sgmotorshow/> and stay updated on the event!

Make it a family affair at the 2024 Singapore Motorshow with something exciting for everyone. Kids will love exploring the interactive booths and latest vehicles, while parents can browse the newest models and find inspiration for their next car purchase. There’s something for everyone at this event so grab the family and enjoy a day immersed in the fascinating world of mobility! Finally, don’t miss the thrill of the Russ Swift Stunt Show with Subarus performing

choreographed stunts. Entrance is free with wristbands available on a first-come, first-served basis at the Subaru booth. With limited seating and shows, the stunt spectacular is a can't-miss, family-friendly attraction. Be amazed by incredible driving feats at Singapore Motorshow!

The Singapore Motorshow 2024 is presented by the Motor Traders Association of Singapore (MTA) in partnership with Mediacorp, supported by Japan Automobile Manufacturers Association (JAMA) and in collaboration with official sponsors HL Bank and AIG.

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About the Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's most anticipated and iconic premium annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services. For more information on the Singapore Motorshow, please visit www.motorshow.com.sg.

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