

[FOR IMMEDIATE RELEASE]

Singapore Motorshow 2024: The Countdown Begins!

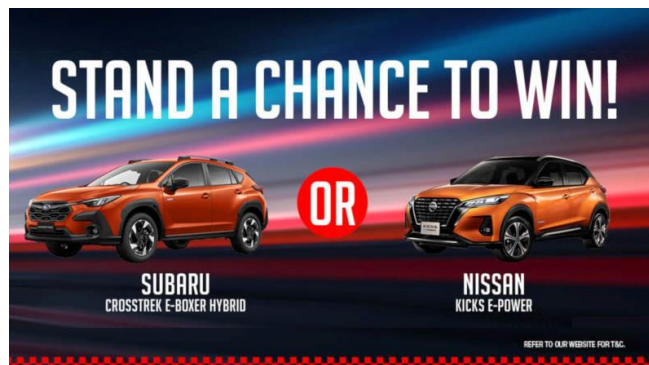
The immersive automotive event will showcase thrilling stunt performances and welcome Mediacorp celebrities, with all guests standing a chance to win a brand-new Subaru Crosstrek or Nissan Kicks e-Power

Singapore, 3 January 2024 – Singapore’s most iconic annual motoring event is just a week away! This is the 16th edition of this highly anticipated event, presented by the Motor Traders Association of Singapore (MTA) in partnership with Mediacorp. Spanning over four action-packed days, the **Singapore Motorshow 2024** will be back at **Suntec Singapore Convention & Exhibition Centre** from **11 to 14 January 2024**.

"We are revving up for an exhilarating Singapore Motorshow 2024. Alongside stellar brand showcases and tempting promotions, visitors can expect show-stopping entertainment - edge-of-your-seat stunt driving, celebrity appearances, and attractive lucky draw prizes like the Subaru Crosstrek Hybrid or Nissan Kicks. This family-friendly event has something to thrill car enthusiasts and casual visitors alike. We invite all to join us next week at Suntec City for an unforgettable automotive experience embodying Singapore's dynamic spirit.", said Mr. Glenn Tan, President, Motor Traders Association.

Embark on an adrenaline-fueled extravaganza over at **Levels 3 and 4**, where guests can immerse themselves in the marvels present by 25 automotive brands. Beyond the automotive spectacle, families can relish in meet-and-greets with beloved Mediacorp artists, thrilling stunt shows, and the chance to strike it lucky in a not-to-be-missed lucky draw!

Subaru Crosstrek or Nissan Kicks Lucky Draw¹



Don't miss out on the thrilling opportunity that awaits with the simple purchase of a Singapore Motorshow ticket! By securing your entry, you automatically enter a lucky draw where the grand prize includes the sleek and efficient Subaru Crosstrek e-BOXER Hybrid worth S\$126,800 (without COE) or the stylish Nissan Kicks e-POWER worth S\$112,300 (without COE).

¹ *The prize vehicle includes ARF but does not include COE or any other fees. Additional terms and conditions may apply. The colour of the models displayed above may differ from the actual prize.*

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Meet the Mediacorp Celebrities



Get a chance to see your favourite stars up close and personal from **11 to 14 January 2024**, adding an additional level of excitement to your Singapore Motorshow experience! The star-studded line-up includes Chen Han Wei, Bryan Wong, Kym Ng, James Seah, Denise Camillia Tan and more.

Feel the Rush with Russ Swift



Prepare to be amazed as the incomparable Russ Swift dazzles audiences once again with breathtaking stunts. The Guinness World Record holder for parallel parking in tight spaces, he will be showcasing his mind-boggling skills, including precision J-Turns and high-speed doughnuts. Don't miss Swift's show and the chance to ride alongside him!

Russ Swift Stunt Show Schedule					
Date/Time	12pm	2pm	4pm	6pm	8pm
11 th Jan 2024 (Thursday)		✓	✓	✓	✓
12 th Jan 2024 (Friday)		✓	✓	✓	✓
13 th Jan 2024 (Saturday)	✓	✓	✓	✓	✓
14 th Jan 2024 (Sunday)	✓	✓	✓		

Latest Launches

Get ready to fuel your excitement at Singapore Motorshow 2024 with the thrilling addition of two cutting-edge brands – the revolutionary electric car group SRM and the forward-thinking innovators OMODA! Experience the thrill of being the first to witness MINI's show-stopping ASEAN premiere of the MINI Aceman Concept, pushing the boundaries of automotive design. Make your way to the Lexus booth to witness the grand unveiling of the newly launched Lexus, LBX – the first ever COE Cat A Lexus, set to raise the bar in CAT A luxury and brace yourself for the unprecedented reveal of Volvo's groundbreaking EX30, personally presented by Volvo Cars Head of APeC. It's not just a showcase; it's an adrenaline-fueled journey into the future of automotive excellence.

Attendees will also see the launch of MrChia.sg, a new platform that connects prospective car buyers with hand-picked sales consultants in Singapore. In line with its goal to make car buying a more fun and intimate experience, the platform will offer visitors a sneak peek at the Motorshow and how it comes together, from setup to stunt shows to slick showcases and everything in between. MrChia.sg will stream live updates, roving reports and entertaining encounters with people right from the show floor to let anyone experience the Singapore Motorshow like never before.

This year, Schneider Electric is joining Singapore Motorshow for the first time as the event's official EV charger partner. Learn more about EcoStruxure™ for eMobility, a comprehensive solution for smart and efficient EV charging experience.

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Preview tickets are available for S\$12, and General Public Tickets are S\$8. Children below 1.2 metres will be granted free entry.

Online General Public Tickets are available for purchase on SISTIC's [website](#) and app. Please note an additional booking fee of S\$1 plus card fees payable applies for every General Public ticket purchased through the website or app. Physical tickets are available for purchase on show days only at Suntec Singapore Concourse Level 3.

The Singapore Motorshow 2024 is presented by the Motor Traders Association of Singapore (MTA) in partnership with Mediacorp, supported by the Japan Automobile Manufacturers Association (JAMA) and in collaboration with official sponsors HL Bank and AIG.

About Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's most anticipated and iconic annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services. For more information on the Singapore Motorshow, please visit www.motorshow.com.sg.

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