

FOR IMMEDIATE RELEASE

SINGAPORE MOTORSHOW 2023 WRAPS UP SHOW AFTER THREE- YEAR HIATUS



Singapore, 17 January 2023 - The Singapore Motorshow 2023 concluded its first show post-pandemic held at the Suntec Convention and Exhibition Centre from 12-15 January.

This year's show had over 140 vehicles on display from 26 automotive brands. These included 58 EVs and hybrid electrified vehicles. Alongside the cars on display was renowned precision driver, Russ Swift wowing his fans again with his heart-pounding stunts.

Visitors at the Singapore Motorshow had the opportunity to meet local Mediacorp celebrities like Richie Koh, He Ying Ying, Pierre Png, Ya Hui, Bryan Wong, Elvin Ng and Kym Ng.

"This year's Motorshow placed an emphasis on going green with more than 50 EVs and electrified vehicles on display in addition to the various model launches. This signifies how electrified vehicles are now gaining wider acceptance as Singapore gears towards a greener and more sustainable future." - Glenn Tan, President of Motor Traders Association (MTA).

About 34,000 visitors attended the Singapore Motorshow 2023. The winner of the Grand Lucky Draw conducted by MTA was Jeannie Toh who took home a Nissan Kicks e-POWER Premium worth \$76,800 (excluding COE).

Other visitors walked away with prizes and merchandise from sponsors such as HL Bank and Motul.

###

About the Singapore Motorshow

Organised by the Motor Traders Association of Singapore (MTA), the Singapore Motorshow is Singapore's largest and most prestigious annual motoring event. Since its inaugural show in 1992, the Singapore Motorshow has grown to become the top platform for automotive brands to launch new models and display their latest products. In addition to exclusive automotive deals, the Singapore Motorshow also features bargain deals for automotive accessories and lifestyle products and services.

For more information on the Singapore Motorshow, please visit www.motorshow.com.sg.

For more information, please contact Touch PR and Events:



Nathania Siah
Senior Account Executive
M: +65 9820 0227
E: nathania@touchpr.asia

Carina Koh
Associate Account Executive
M: +65 9686 3635
E: carina@touchpr.asia

List of Launches and Key Highlights at Singapore Motorshow 2023

Alpine	Launch of Alpine A110 GT
Audi	Showcase of The Audi Electric Dreams Art Car – the intersection of man and machine, where artificial intelligence and aesthetics meet in a culmination of Living progress – with the Audi e-tron GT as a canvas
BMW	Launch of new BMW 3 Series and first-ever BMW M3 Touring
BYD	Preview of the BYD Seal and BYD Dolphin
Citroën	Launch of Citroën ë-C4 - first fully electric car
Honda	Launch of Honda Freed
Hyundai	Launch of the IONIQ 5 4WD LR INSPIRATION, IONIQ 5 2WD LR PRESTIGE, OS KONA HEV 1.6 DCT S/R "KONA Hybrid", NX4E TUCSON 1.6 T-GDI HEV SR "Tucson Hybrid" and TM SANTA FE 1.6 T-GDI HEV SR "Santa Fe Hybrid"
KIA	Launch of all-new Niro EV
Lexus	Launch of the all-new Lexus RX and Unveiling of the Lexus RZ
Lotus	Launch of the all-new Lotus Emira
Nissan	Launch of the all-new Nissan X-Trail
Peugeot	Launch of the New PEUGEOT 408
Skoda	Preview of Enyaq Coupe iV and launch of Octavia and Scala
Subaru	Launch of the WRX, WRX Wagon and the Forester GT Edition. Unveiling of the all-new Solterra EV. Showcase of the Concept Car - Forester MHEV cutaway display, XV, XV GT, BRZ and Outback
Toyota	Launch of the new Corolla Cross and GR86
Volkswagen	Launch of the new Golf R, Preview of the All-new ID.4 and showcase for the first time in Southeast Asia - the All-new ID. Buzz and ID. Buzz Cargo
Mazda	Launch of the all-new MX-30 EV
MINI	Showcase of the MINI STRIP and Paul Smith x MINI Recharged

List of Participating Automotive Brands

Alpine	Mazda
Audi	Mercedes Benz
BMW	MG
BYD	MINI
BYD (CV)	Nissan
Citroën	Peugeot
Ducati	Polestar
Honda	Skoda
Hyundai	Subaru
KIA	Suzuki
Land Rover	Toyota
Lexus	Volkswagen
Lotus	Volvo